

<p style="text-align: center;"><u>QUALITATIVE</u></p> <p style="text-align: center;">Think Quality</p>	<p style="text-align: center;"><u>QUANTITATIVE</u></p> <p style="text-align: center;">Think Quantity</p>
<p>1. Involves descriptions and data that can be observed but not measured</p>	<p>1. A measured amount, recorded with numbers.</p>
<p>2. Colors, textures, smells, size, shape, tastes, appearance, sounds, etc.</p>	<p>2. Length, height, area, volume, weight, speed, time, temperature, humidity, cost number, etc.</p>
<p>3. Example: The sixth grade class has a variety of ethnic groups represented.</p>	<p>3. Example: The sixth grade class has 115 students on the third floor team.</p>